

Roll No. 

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Total No. of Pages : 2

Total No. of Questions : 07

B.Sc.(IT) (Sem.-5<sup>th</sup>)

**PRINCIPLES OF MANAGEMENT**

Subject Code : BS-307

Paper ID : [B0420]

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTION TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains SIX questions carrying TEN marks each and students has to attempt any FOUR questions.

**SECTION-A**

1. Write briefly : [a2zpapers.com](http://a2zpapers.com)

- a) Define management.
- b) Define co-ordination.
- c) What is MIS?
- d) Define pictorial communication.
- e) Define recruitment.
- f) Long term planning.
- g) What is motivation?
- h) Define organisation.
- i) Compare authority and power.
- j) What is decentralization?

## SECTION-B

2. Discuss the essential qualities of a manager. 10
3. What is meant by co-ordination? What are the various techniques of co-ordination? 10
4. What do you mean by decision-making? Explain various steps involved in it. 10
5. Discuss functions of management in detail. 10
6. Define communication. State various barriers to communication. 10
7. What do you mean by decentralization? Also discuss its advantages and disadvantages. 10